## FOOTBALL BROCHURE 2025/26



1916

#### THE ORIGINS

Thanks to the machinery for cotton weaving, given by customers as a sort of debt repayment, the company named « Calzificio Torinese » started the production of socks.

1956

#### AN ERROR CREATES THE BRAND

Customers return a stock of socks due to a manufacturing error. Intending to guarantee the product new credibility, the Vitale family label the new production with the monogram « K-Kontrol », to indicate the maximum qualitative rigour according to german standards.

1969

#### THE WINNING LOGO

During a photo shooting for a beatrix swimsuit catalogue, in a backlighting shot of silhouette of a boy and girl sitting back to back, Maurizio Vitale spots the image destined to become robe di kappa's crisp, neat logo.

1979

#### SPORT SPONSORSHIP

A strategy that takes Maglificio's expansion towards international targets. Maurizio Vitale is the firstin Italy to sponsor a football team, fully aware of the importance this sport has for the masses.

1984

#### THE LOS ANGELES OLYMPICS

During the Los Angeles Olympics, technology and design triumph. The Official suits are designed with the advice of a man from Nasa, doctor Kuznetz, who, inspired by space suits, designs the suits in silver to reflect light and to keep the athlete's body cooler.

1999

#### AN OLD DREAM IS REALISED

15th january 1999, Basicnet wins the contest for the technical sponsorship of the FIGC – The italian Football Federation. Kappa signs a four-year contract to supply the national team with its own technical material. From this partnership will be born the first jersey molding in football with its technology Kombat.

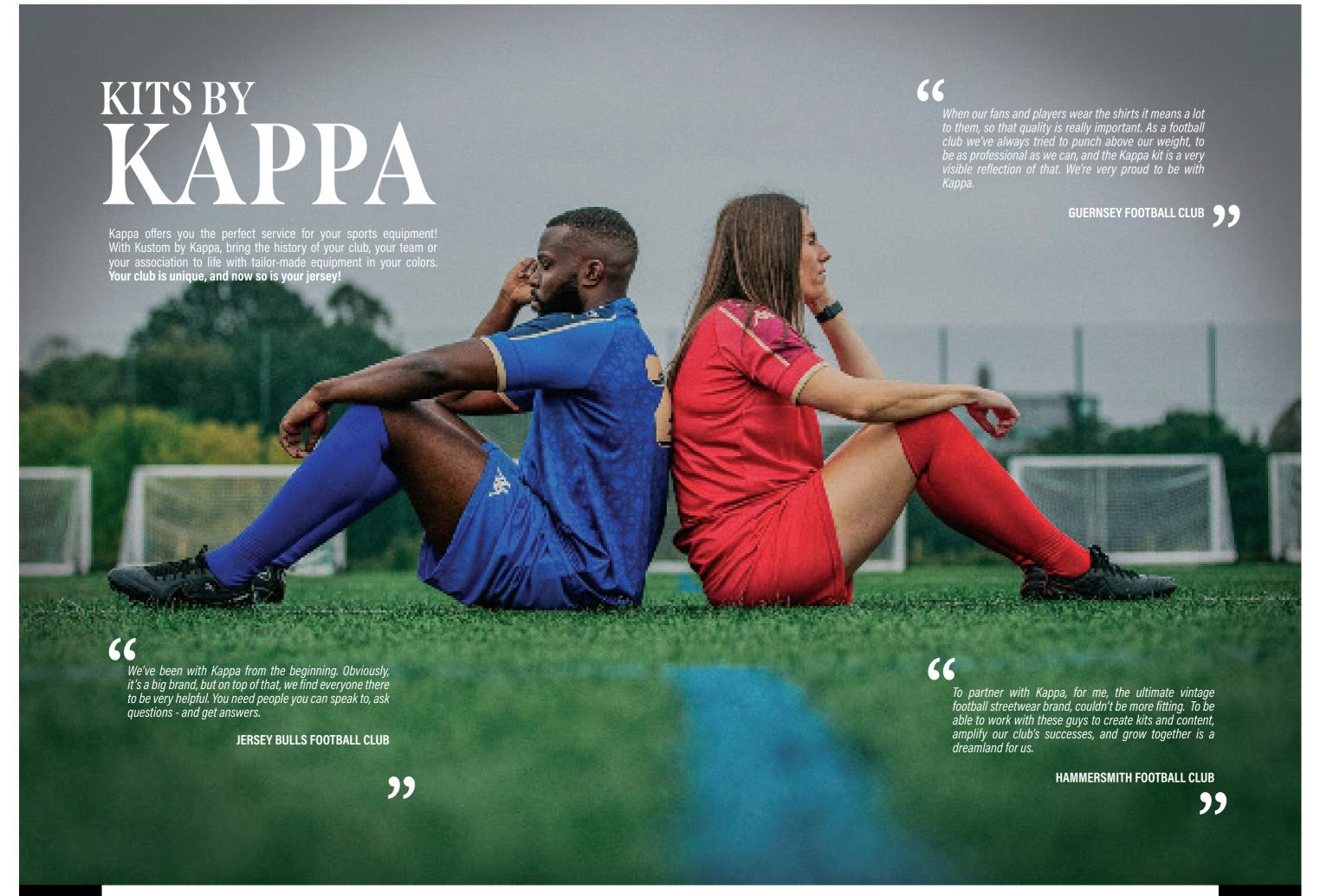
2025

#### **TODAY**

The brand is recognized as one of the leading sports kit supplier onto the teamsport market. The brand is main partner of top teams on the European market in Football, Rugby, Basket ball, Ski and also into the motorsport area since few years.







## **BESPOKE DESIGN PROCESS**

#### FROM DESIGN TO REALITY

Our expert teams stand as pillars of support, offering extensive expertise in overseeing the entire design and fulfilment process.

Choose from a range of designs, colourways and details - leave the rest to us.

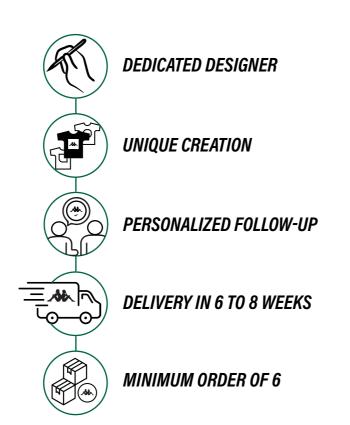
Let us know what your requirements are, estimate quantities, timelines and design considerations.

Once the design process has started, you will receive a tailored proposal, which includes product detail and pricing.

Our design team will then craft your Made to Order / Bespoke Teamwear for approval.

Upon design approval, a production pack will be created to ensure a seamless production process.

Once payment is made, your teamwear order will go into production. Within 6-8 weeks of CAD approval, your order will arrive!







## **CREATION SHEET**

#### **COLLAR OPTIONS\***











\*Collar depending on Jersey style

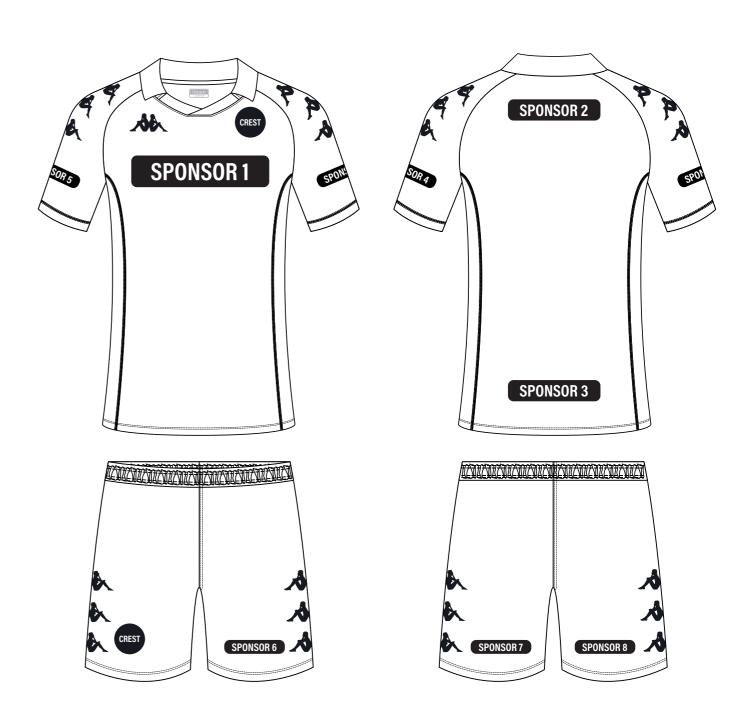
KIT CHECKLIST
<b>Jersey Style:</b> (ORNELLA, BACRI, PORO, CENTO, ROSA)
Adult Sizing Youth Sizing
Sleeves:
Short Sleeve
Long Sleeve
Collar:
Crew
V Neck
Карра
Double
Polo
Number:
Rodondo
Graystroke
Olivier
AD Font
Shabo
Bebas Neue
Refo

	NUMBERS						
RODONDO	1234567890						
GRAYSTROKE	1234567890						
OLIVIER	1234567890						
AD FONT	1234567890						
SHABO	1234567890						
BEBAS NEUE	1234567890						
REF0	1234567890						

# COLOURS SUN YELLOW YELLOW.CHROME ORANGE ORANGE FLAME RED CRIMSON RED BURGUNDY GRENAT RED GRENATA 301 RED GRENATA 302 BURGUNDY GRENAT RED GRENATA 304 VIOLET INDIGO LIGHT BLUE SKY BLUE AZURE EMERALD DEEP BLUE SAPPHIRE BLUE MARINE 605 GREEN GREEN GREEN OASIS DARK GREEN 701 GOLD GOLD WHITE LIGHT GREY GREY SMOKED 999

## **SPONSOR LOCATIONS**

Below is a list of FA approved safe location of Jersey and Short sponsorship. For all Youth sizes, the logos are reduced by -20% compared to adults.



\*Guide uses Cento Jersey and Maleo Shorts



#### POR<sub>0</sub>

short sleeves

**MALEO** 

SHORT

**JERSEY** 

100% polyester recycled, 150 g

**JUNIOR** - 6Y, 8Y, 10Y, 12Y, 14Y

100% polyester recycled, 150 g

**ADULT** - S, M, L, XL, 2XL, 3XL, 4XL **JUNIOR** - 6Y, 8Y, 10Y, 12Y, 14Y

**ADULT** - S, M, L, XL, 2XL, 3XL, 4XL, 5XL







**CENTO** 

**BI-MATERIAL JERSEY** 

100% polyester, 130 g

short sleeves ADULT - S, M, L, XL, 2XL, 3XL, 4XL JUNIOR - 6Y, 8Y, 10Y, 12Y, 14Y

92% polyester, 8% elastane, 195 g

long sleeves

**ADULT** - S, M, L, XL, 2XL, 3XL, 4XL JUNIOR - 6Y, 8Y, 10Y, 12Y, 14Y





#### **MALEO**

SHORT

100% polyester recycled, 150 g

ADULT - S, M, L, XL, 2XL, 3XL, 4XL JUNIOR - 6Y, 8Y, 10Y, 12Y, 14Y



#### ORNELLA

short sleeves

ADULT - S, M, L, XL, 2XL, 3XL, 4XL **JUNIOR** - 6Y, 8Y, 10Y, 12Y, 14Y

long sleeves

**ADULT** - S, M, L, XL, 2XL, 3XL, 4XL **JUNIOR** - 6Y, 8Y, 10Y, 12Y, 14Y



#### **BACARI**

**JERSEY** 100% polyester recycled, 150 g









#### short sleeves

ADULT - S, M, L, XL, 2XL, 3XL, 4XL JUNIOR - 6Y, 8Y, 10Y, 12Y, 14Y

long sleeves

ADULT - S, M, L, XL, 2XL, 3XL, 4XL **JUNIOR** - 6Y, 8Y, 10Y, 12Y, 14Y



#### **MALEO**

100% polyester recycled, 150 g



ADULT - S, M, L, XL, 2XL, 3XL, 4XL **JUNIOR** - 6Y, 8Y, 10Y, 12Y, 14Y



ROSA **JERSEY** 









short sleeves

ADULT - XS, S, M, L, XL, 2XL, 3XL JUNIOR - 6Y, 8Y, 10Y, 12Y, 14Y

long sleeves

ADULT - XS, S, M, L, XL, 2XL, 3XL **JUNIOR** - 6Y, 8Y, 10Y, 12Y, 14Y



#### MALEA

100% polyester recycled, 150 g



ADULT - XS, S, M, L, XL, 2XL, 3XL **JUNIOR** - 6Y, 8Y, 10Y, 12Y, 14Y



## FOOTBALL MEN

100% polyester reycled, 150 g

**MALEO** 

100% polyester recycled, 150 g RECYCLED

**ADULT** - S, M, L, XL, 2XL, 3XL, 4XL **JUNIOR** - 6Y, 8Y, 10Y, 12Y, 14Y



## SIZE RANGE & FITTING

	English sizes	S	М	L	XL	2XL	3XL	4XL
	Italian sizes	44-45	46-47	48-49	50-52	54-56	58-60	62
	French sizes	38	40	42	44	46	48	50
MAN	Height (cm)	174	177	180	184	188	192	196
	Chest (cm)	91	97	103	109	115	121	127
	Waist (cm)	78	84	90	96	102	108	114
	Hips (cm)	93	99	105	111	117	123	129
	Neck (cm)	39	40	41	42,5	44	45,5	47

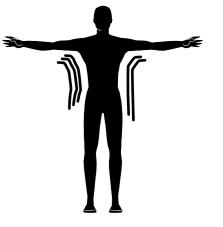
	English sizes	2XS	XS	S	М	L	XL	2XL
	Italian sizes	36	38	40	42	44	46	48
	French sizes	32	34	36	38	40	42	44
WOMAN	Height (cm)	156-159	159-162	162-165	165-168	168-171	171-174	174-177
WON	Chest (cm)	78-82	82-86	86-90	90-94	94-100	100-106	106-112
	Waist (cm)	60-64	64-68	68-72	72-76	76-82	82-88	88-94
	Hips (cm)	84-88	88-92	92-96	96-100	100-106	106-112	112-118
	Neck (cm)	31	32	33	34	35	36	37

		YS	YM	YL	YXL	Y2XL
	Age	6 ans	8 ans	10 ans	12 ans	14 ans
	Height (cm)	116	128	140	152	164
₹	Chest (cm)	60	64	71	78	84,5
	Waist (cm)	56,5	58	62,5	67	72,5
	Hips (cm)	65	68	74	80	86,5
	Neck (cm)	28	30	32	34	36

IZE	Double size	6Y-8Y	10Y-12Y	14Y	S-M	L-XL	2XL	3XL
ESI	Chest (cm)	62	74	84	94	105	115	121
) NBL	Waist (cm)	57	65	73	81	92	102	108
8	Hips (cm)	66	77	86	96	107	117	123

SKS	EU	23/26	27/30	31/34	35/38	39/42	43/46	47/49	50/52
80	UK	5	6	7	8	9	10	11	12

	1st LAYER	2nd LAYER	3rd LAYER
	T-shirt, polo, shirt	fleece, jumper	jacket
SKIN FIT	less	s than or equal to the ch	nest
SLIM FIT	1 to 5 cm more	6 to 11 cm more	12 to 17 cm more
SLIWI FII	than the chest	than the chest	than the chest
REGULAR FIT	6 to 11 cm more	12 to 17 cm more	18 to 23 cm more
nedulan FII	than the chest	than the chest	than the chest
COMFORT FIT	12 to 17 cm more	18 to 23 cm more	24 to 29 cm more
COMITON I FIT	than the chest	than the chest	than the chest
OVERSIZE FIT	17 cm more	23 cm more	29 cm more
UVENSIZE FII	than the chest	than the chest	than the chest













jun 2025 > may 2028

#### **ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

#### JUNIOR

6Y, 8Y, 10Y, 12Y, 14Y

#### MEN'S MATCH AND TRAINING SHIRT

100% recycled polyester, SLIM FIT

#### DESCRIPTION

Short sleeves, round neck, coloured insert on shoulders | Made from recycled materials | Omini on chest and shoulders.



A09 blue marine white





jun 2025 > may 2028







#### ADULT

S, M, L, XL, 2XL, 3XL, 4XL

#### JUNIOR

6Y, 8Y, 10Y, 12Y, 14Y

#### MEN'S MATCH AND TRAINING SHORTS

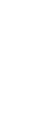
100% recycled polyester, REGULAR FIT

Elasticated waistband with inner drawcord | Made from recycled materials | Omini on sides.



A09 blue marine white













A17 red granata white







A02

red - white

80A

white - black

**80A** 

white - black

A13

red - black



A02 red - white A14

green - white









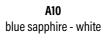






A10





A15

blue sky - white











A24 black orange flame





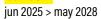
A16

blue marine - red

A16 blue marine - red









S, M, L, XL, 2XL, 3XL, 4XL

#### **MEN'S SLEEVELESS TRAINING JERSEY**

100% recycled polyester, SLIM FIT

#### DESCRIPTION

Sleeveless, round neck and inserts on shoulders | Omini logo on chest printed.

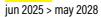


A09 blue marine white



A11 black - white







S, M, L, XL, 2XL, 3XL, 4XL

JUNIOR

6Y, 8Y, 10Y, 12Y, 14Y

#### MEN'S TRAINING PANTS

60% cotton, 40% recycled polyester, SLIM FIT

Waist elastic with inner drawcord, side pockets with zip, insert on sides, bottom leg in rib | Omini logo on sides printed.



193 blue marine

005 black

NEW

#### **LEVIOLO** 38218DW

jun 2025 > may 2028

#### **ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

#### **MEN'S TRAINING POLO SHIRT**

100% recycled polyester, SLIM FIT

#### **DESCRIPTION**

Short sleeves, polo collar, button opening and inserts on sleeves | Omini logo on chest and on sleeves printed.



A09 blue marine - white





#### LID0 311L7UW

jun 2025 > may 2028









#### **ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

#### JUNIOR

6Y, 8Y, 10Y, 12Y, 14Y

#### MEN'S TRAINING SWEATSHIRT

100% recycled polyester, SLIM FIT

#### DESCRIPTION

Round neck, inserts on sleeves | Omini logo on chest and on sleeves printed.



blue marine - white



A05 blue sapphire - black



A11 black - white



red - black





#### **ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

#### JUNIOR

6Y, 8Y, 10Y, 12Y, 14Y

#### MEN'S ZIPPED TRAINING SHORTS

100% recycled polyester, REGULAR FIT

#### DESCRIPTION

Waist elastic with inner drawcord, insert on sides, pockets with zip | Omini logo on sides printed.



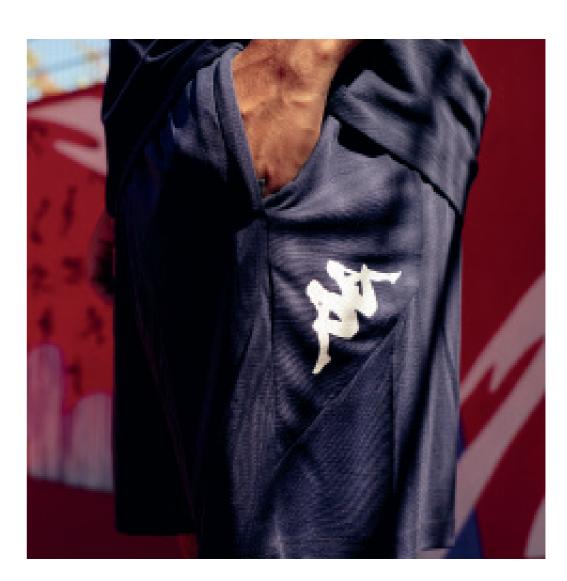
193 blue marine



005 black









#### **LOVATO**



jun 2025 > may 2028





#### ADULT

S, M, L, XL, 2XL, 3XL, 4XL

#### JUNIOR

6Y, 8Y, 10Y, 12Y, 14Y

#### MEN'S 1/4 ZIP TRAINING SWEATSHIRT

100% recycled polyester, SLIM FIT

#### DESCRIPTION

Half zip opening, inserts on sleeves | Omini logo on chest and on sleeves printed.



A09 blue marine - white



#### **LASCHIN** 322124W

jun 2025 > may 2028

#### ADULT

S, M, L, XL, 2XL, 3XL, 4XL

#### JUNIOR

6Y, 8Y, 10Y, 12Y, 14Y

#### MEN'S TRAINING PANTS

100% recycled polyester, SKIN FIT

#### DESCRIPTION

Waist elastic with inner drawcord, inserts on sides, bottom leg with compression fabric | Omini logo on sides printed.





A06 black blue sapphire



A07 blue marine yellow chrome



A11 black - white



A13 red - black



A12 yellow chrome - black



A18 red yellow chrome



A28 black - green



A29 violet indigo - black



A20 orange flame - black

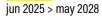
19











#### **ADULT**

S, M, L, XL, 2XL, 3XL, 4XL

#### JUNIOR

6Y, 8Y, 10Y, 12Y, 14Y

#### MEN'S TRAINING SWEATSHIRT

100% recycled polyester, SLIM FIT

#### DESCRIPTION

Full zip opening, inserts on sleeves, pockets with zip Omini logo on chest and on sleeves printed.



A09 blue marine - white



A04 blue marine blue sky



A05 blue sapphire black



A07 blue marine yellow chrome



A11 black - white

NEW

#### **LORENTE** 322123W

jun 2025 > may 2028



ADULT S, M, L, XL, 2XL, 3XL, 4XL

#### JUNIOR

6Y, 8Y, 10Y, 12Y, 14Y

#### MEN'S TRAINING PANTS

100% recycled polyester, SLIM FIT

#### DESCRIPTION

Waist elastic with inner drawcord, side pockets with zip, bottom border with zip opening, inserts on sides and on calf with compression fabric | Omini logo on sides printed.



193 blue marine

005 black





A16 blue marine - red



A22 green - black



A24 black - orange flame



A25 black - yellow chrome



A30 black - violet indigo



#### LACCIO

#### 341V5LW

jun 2025 > may 2028

#### ADULT

S, M, L, XL, 2XL, 3XL, 4XL

#### JUNIOR

6Y, 8Y, 10Y, 12Y, 14Y

#### MEN'S T-SHIRT

100% cotton, SLIM FIT

#### DESCRIPTION

Short sleeves, round neck, insert on sleeves | Omini logo on chest and on sleeves printed.



**A27** blue marine - grey melange



### LANETTO 38218EW

jun 2025 > may 2028

#### ADULT

S, M, L, XL, 2XL, 3XL, 4XL

#### JUNIOR

6Y, 8Y, 10Y, 12Y, 14Y

#### MEN'S POLO SHIRT

100% cotton, SLIM FIT

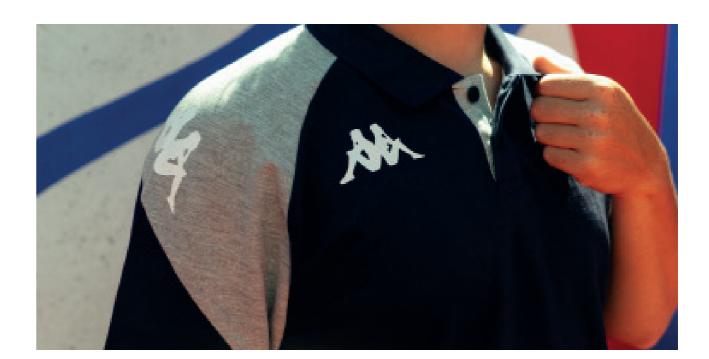
#### DESCRIPTION

Short sleeves, ribbed collar, button placket, insert on sleeves | Omini logo on front and on sleeves printed.



**A27** blue marine - grey melange

















jun 2025 > may 2028

#### ADULT

S, M, L, XL, 2XL, 3XL, 4XL

#### JUNIOR

6Y, 8Y, 10Y, 12Y, 14Y

#### MEN'S SWEATSHIRT

60% cotton, 40% recycled polyester, SLIM FIT

#### DESCRIPTION

Hooded, kangaroo pocket, insert on sleeves | Omini logo on chest and on sleeves printed.



A27 blue marine - grey melange



A05 blue sapphire - black



red - black



A26 black - grey melange

NEW

#### LIANTOZI

361U2SW jun 2025 > may 2028

#### ADULT

S, M, L, XL, 2XL, 3XL, 4XL

#### **JUNIOR**

6Y, 8Y, 10Y, 12Y, 14Y

#### MEN'S JACKET FLEECE

60% cotton, 40% recycled polyester, SLIM FIT

Hooded, full zip opening, pockets on front with zip, insert on sleeves | Omini logo on chest and on sleeves printed.



**A27** blue marine - grey melange



A06 black - blue sapphire



A23 black - red



A26 black - grey melange

**25** 

## MARKETING SUPPORT

As part of our support for your club, we can also provide a full suite of free professional social media graphics tailored to your needs. This includes eye-catching designs for Game Days, Starting Line-Ups, Upcoming Fixtures, Match Results, and any promotional posters you may require. These assets are created to help your club maintain a strong, consistent brand presence across all platforms.

Our dedicated marketing team will work closely with you to produce hand-crafted, bespoke templates that are easy to use and adaptable for your social media channels. This service is completely optional, but if you choose to take advantage of it, you'll be assigned a dedicated marketing manager. They will be on hand to make edits, adjustments, or handle any additional design requests quickly and efficiently.

Beyond social media, we have also partnered with clubs to support kit launches, retail marketing, and on-site club shop materials. Whether you need professional product shots, promotional posters, or content that engages your supporters, we can deliver. Our team can even create 3D renders of your new kit ahead of release, giving you the chance to build excitement with teaser campaigns before the official launch.

Ultimately, our goal is to provide you with a comprehensive marketing toolkit that saves you time, strengthens your club's identity, and enhances how you connect with your supporters both online and offline.



## **ONLINE CLUB SHOP**



We can provide your club with a fully managed online club shop, giving supporters a simple and professional way to purchase official merchandise and replica shirts. Our team takes care of the entire process from start to finish, including initial setup, secure hosting, product uploads, payment processing, order management, delivery logistics, and ongoing updates. This means your club can benefit from an additional kick back in royalties without needing to handle the time-consuming administration behind it.

The shop can be designed and configured to suit your specific needs. For example, it can be open to the public, giving all fans direct access to merchandise, or it can be restricted with password protection, making it accessible only to members, players, or season ticket holders. You'll also have flexibility over how products are displayed and promoted, ensuring the store reflects your club's identity and branding.

In terms of products, we can stock a wide variety of items to maximise supporter engagement. Alongside replica home and away shirts, this might include training wear, scarves, hats, bags, water bottles, and other accessories.

Our marketing team can also help create graphics and promotional content to launch and advertise your store online, boosting visibility and sales. All sales are recorded and reported transparently, and your club will receive the agreed royalties at the end of every contractual year. This allows you to offer high-quality products to your supporters, strengthen your club's brand presence, and generate valuable additional income — all while leaving the operational side entirely in our hands.

